

Aetura Studio Terms of Service

Last Updated: 2025-11-16

1. Overview

Aetura Studio ("we," "our," "us") provides remote interior design services, digital products, and related consulting. By purchasing, booking, or engaging with our services, you ("Client," "you") agree to these Terms of Service.

2. Services Provided

Services that Aetura Studio offers include:

- Virtual interior design services, including concept development, mood boards, visualizations, and design direction.
- Consultation sessions.
- Digital products and guides.

Depending on the package purchased, deliverables may include:

- Mood boards
- Floor plans or layout suggestions
- Renderings or visual mockups
- Shopping list of items in the design
- Style guides or written recommendations

All deliverables are provided digitally. No physical items are delivered.

3. Revisions

Each service package includes a set number of revisions to the design which is specified at the time of purchase. Revisions are defined as adjustments to the design (e.g., swaps of individual items, refinement of palette, accessory changes, etc). These adjustments must remain consistent with the approved mood board and overall design direction. Any request that materially changes the aesthetic direction or functional program—constituting a new design concept—will require a new design fee and will be treated as a new project scope. Revisions also do not include scope changes such as designing an entirely different room or adding new areas.

4. Sourcing and Procuring

Aetura Studio **does not** provide procurement, sourcing, purchasing, order management, trade accounts, or white-glove delivery. Services that Aetura Studio does not provide, include but are not limited to:

- Purchasing furniture or décor on behalf of the Client
- Coordinating deliveries
- Managing returns or exchanges
- Serving as a procurement agent

The Client is fully responsible for purchasing any recommended items. The client is also prepared to make their purchases within a reasonable timeframe from when their designs are completed due to the nature of online shopping and the risk of items going out of stock.

5. Design Aesthetic Alignment

Aetura Studio specializes in an editorial, European-inspired, heritage-rich or vintage-informed aesthetic rooted primarily in pre-1940s design traditions. Aetura Studio reserves the right to decline projects, revisions, or stylistic directions that fall outside the Studio's brand identity (including but not limited to boho, scandi, rustic, mid-century modern, japandi, and farmhouse).

6. Client Responsibilities

The Client agrees to:

- Provide accurate information and materials required for the design process.
- Review and respond to design drafts in a timely manner.
- Ensure any measurements provided are timely and accurate.
- Use deliverables for personal, non-commercial use unless otherwise agreed.

Aetura Studio is not responsible for delays caused by missing or inaccurate information from the Client or Client representative.

7. Client Conduct

The Client is responsible for the conduct, communication, and actions of themselves and any individual they authorize or allow to participate in the project, including but not limited to spouses, partners, family members, housemates, or representatives. If any such individual engages in disrespectful, hostile, abusive, harassing, disruptive, or obstructive behavior toward the Designer, another team member, or the Studio, Aetura Studio reserves the right to terminate the project without refund.

8. Fees & Payments

Payments are collected via the platform used at the time of booking (e.g., Calendly + Stripe). All design fees are collected upfront and are non-refundable. Work begins only after the Design Fee has been paid in full and cleared, and the agreed-upon start date has arrived.

9. Cancellations & Rescheduling

Consultation calls may be rescheduled up to 48 hours in advance. No-shows or late cancellations by the client are non-refundable.

10. Intellectual Property

All designs, renderings, concepts, text, and any other materials produced by Aetura Studio remain the intellectual property of Aetura Studio during and after the project.

Aetura Studio retains the irrevocable right to document, publish, and showcase the project—including all design work, renderings, floor plans, styling compositions, and final photography—for portfolio, marketing, editorial,

promotional, PR, advertising or other purposes. This includes but is not limited to use on the Studio's website, social media platforms, press features, articles, case studies, and digital or printed materials.

Upon full payment, the Client receives a non-exclusive, non-transferable, revocable license to use the delivered design materials *solely for their personal, residential purposes*. This license does **not** grant ownership and does not permit resale or redistribution. This also means that the client may not use the design for promotional, editorial, real estate, or advertising purposes without written permission.

11. Limitations

Aetura Studio provides design guidance only. We do not guarantee:

- Construction outcomes
- Contractor performance
- Material availability or accuracy from external vendors
- Exact color or material matches due to screen variations.

The Client is responsible for verifying any technical or structural details with qualified professionals.

12. Liability

Aetura Studio is not liable for:

- Delays caused by third-party vendors, contractors, or suppliers
- Damages resulting from incorrect measurements provided by the Client
- Misinterpretations of renderings or design suggestions
- Purchases made by the Client that do not fit, function, or meet expectations

13. Communication

All communication must occur through the channels specified at purchase (e.g., email, client portal, or platform messaging). Aetura Studio provides communication within reasonable business hours.

14. Updates

We may update our Terms of Service at any time. Continued use of our services constitute acceptance of updated terms.

By booking a consultation or purchasing services from Aetura Studio, you acknowledge that you have read and agreed to these Terms of Service.